

windowswear AWARDS

JANUARY 14, 2020
NEW YORK CITY

windowswear AWARDS

The WindowsWear Awards reaches 1+ million brand and retail professionals through our membership, social media, and partnerships with global trade shows, influencers and press.

Celebrating the world's best & most innovative brands with categories like Best Pop-Up, Technology, Interior, Window Display, Experiences and more.

BEST INTERIOR



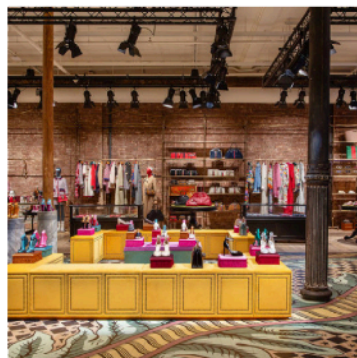
Chanel



Christian Louboutin



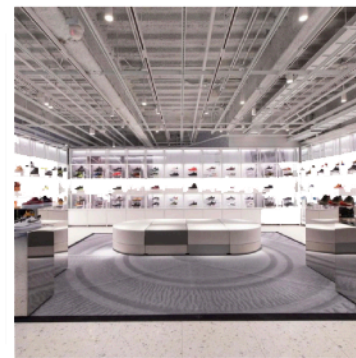
Dolce & Gabbana



Gucci

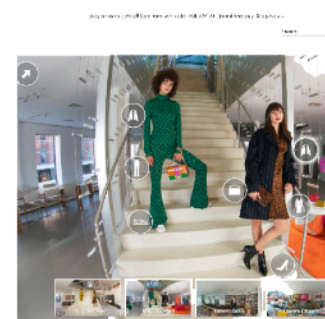


Moncler



Nike

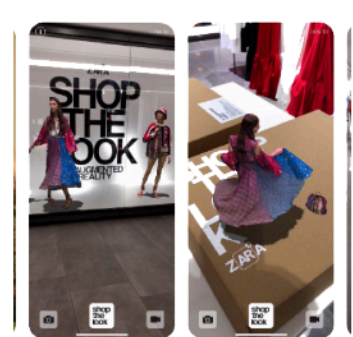
BEST AR / VR EXPERIENCE



DVF



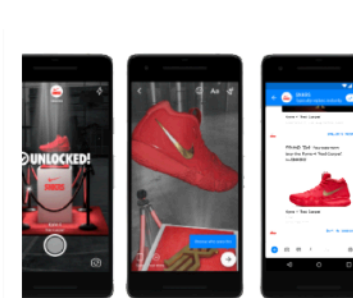
Michael Kors



Zara



Gucci



Nike



Barneys New York

GUEST LIST

BERGDORF
GOODMAN

CALVIN KLEIN

Prioni

Christian
Louboutin

bloomingdale's

DOLCE & GABBANA

FENDI

DIANE VON
FURSTENBERG


COACH

HENRI BENDEL
NEW YORK

GUCCI

HARVEY NICHOLS

Harrods

HERMÈS

 *Loro Piana*

kate spade

LOEWE

Kleinfeld

MaxMara

LOUIS VUITTON

★ macy's

MARC JACOBS

MICHAEL KORS

Saks Fifth Avenue

SELFRIDGES & CO

TORY  BURCH

TOD'S

RALPH LAUREN

UNDER ARMOUR

windowsear
AWARDS

PRESS LIST

VOGUE

The New York Times

WWD

THE WALL STREET JOURNAL.
WSJ

NYC[™]
& Company

TimeOut

ELLE

● USATODAY[™]

AWARDS PARTY

WHO

500+ GUESTS, INCLUDING FASHION RETAIL EXECUTIVES, CREATIVE DIRECTORS, PR, MEDIA, MARKETING, PRESS, CELEBRITIES, & MORE.

WHAT

THE WORLD'S PREMIERE FASHION RETAIL EVENT, CELEBRATING WITH THE WORLD'S TOP RETAILERS & THEIR WINDOW DISPLAYS.

WHEN

TUESDAY, JANUARY 14TH 2020

WHERE

MARQUEE - NEW YORK CITY.

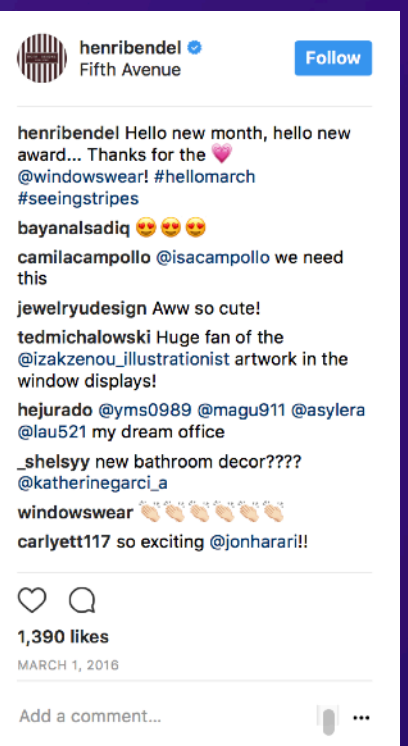
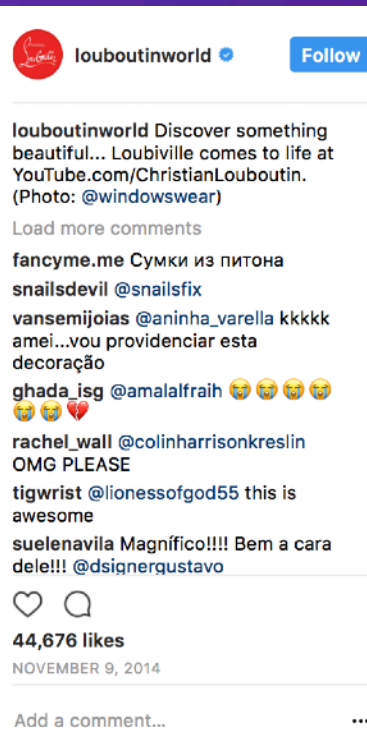
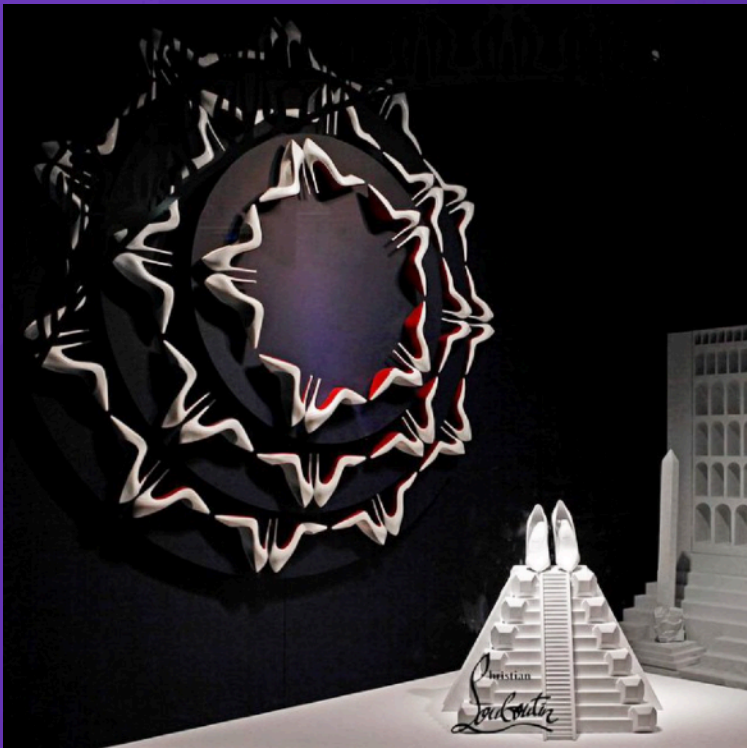
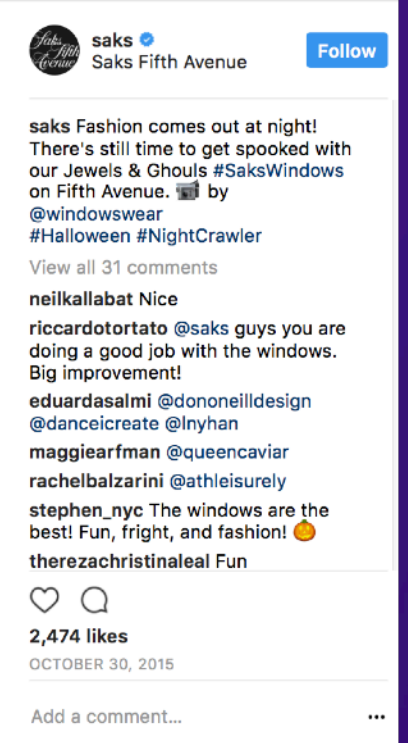
WHY

THIS IS AN EXCITING, ONE-OF-A-KIND PR AND NETWORKING OPPORTUNITY TO INTERFACE DIRECTLY WITH THE WORLD'S TOP BRANDS.

2019 AWARDS PARTY



BRAND ENGAGEMENT



CELEBRITY ENGAGEMENT



Tory Burch ✓
@toryburch

Follow

Congratulations to our incredible visual team for winning @WindowsWear's "Best Holiday Window"
#teamtory



7:21 AM - 31 Jan 2019



bat_gio ✓ • Following

bat_gio So thankful to have won the Windowswear 2017 award for Best Icon



windowswear

2017 AWARD WINNER | BEST ICON WINDOW



bat_gio ✓ • Following

bat_gio So thankful to have won the Windowswear 2017 award for Best Icon Window of the year for @bergdorfs 🏆❤️
❤️ thank you to @lindafargo and David Hoey and the amazing team for making this dream come to life #overpackersanonymous
📺 #thepowerofred❤️
#myfavoritecoloristravel @itb_worldwide

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fullcirclefashionla Amazing!! 🖤🖤🖤
stephanieeliza Love 🥰💕💋
nitaangeletti CONGRATULATIONS 🌹
thinkpress_assessoria Awesome !Congrats from 🇧🇷
caperaryan Red❤is❤❤
annasavinithebook Bravissima
dottyselvis @bat_gio 🥰❤️👏👏



3,034 likes

FEBRUARY 1

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U.S. PRESS

InStyle

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WindowsWear Celebrates 40 of the World's Most Innovative Fashion Windows—See the Winning Displays Here



COURTESY WINDOWSWEAR

BY: **JONATHAN BORGE**
FEBRUARY 5, 2016 @ 6:45 PM

If a picture's worth a thousand words, what does it take to measure the breadth of creativity behind some of the world's most fashion-forward window displays? Thanks to the folks at WindowsWear, we have the answer.

WWD

Fashion + Business + Beauty + Men's + Runway + Accessories + Eye + ...


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FASHION / FASHION FEATURES

Select Winners for the Top Window Displays From 2015

WindowsWear held its 4th Annual Awards celebration Thursday night.



[VIEW GALLERY - 12 PHOTOS](#)



WindowsWear held its 4th Annual Awards celebration Thursday night at 1 Oak in Manhattan.

WindowsWear keeps an archival collection of select fashion windows and visual displays dating back to 1931. The collection provides retailers, designers, brands and creative professionals with photos for competitive research, inspiration and trend ideas over the years as they look to create visuals for today's store windows.

Each year, the company showcases more than 25,000 window displays in 10 or more **major fashion capitals**. The WindowsWear awards recognized the top window displays for 2015 in different categories. Awards were presented this year in 40 categories, such as best by city, season or color, and more. Creative teams in attendance this year included Barneys New York, Bloomingdale's, Elie Tahari, Harrods, Kleinfeld Bridal and Moncler.

WWD

Tap into our Global Network of Industry Leaders and Designers.

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INTERNATIONAL PRESS



PAST WINNERS

ANTHROPOLOGIE, BARNEYS NEW YORK, BERGDORF GOODMAN, BLOOMINGDALE'S, BURBERRY, CHANEL, CHRISTIAN LOUBOUTIN, CLUB MONACO, COACH, COLE HAAN, CORTEFIEL, DIESEL, DIOR, DOLCE & GABBANA, FENDI, HARVEY NICHOLS, HERMÈS, HUGO BOSS, KLEINFELD BRIDAL, LOUIS VUITTON, MARC JACOBS, MONCLER, MOSCHINO, PRINTEMPS, RALPH LAUREN, SAKS FIFTH AVENUE, & TIFFANY & CO.

